

# The Altered Page Project- Laprade

Design 1 Project for the weeks of April 6<sup>th</sup> to April 27<sup>th</sup>.

## Zoom (virtual) classroom meeting:

The purpose of our Zoom Meeting will be so that you can ask questions about the assignment and get some feedback from me and your classmates. If you can't attend the Zoom Meeting then you may email me.

Per 2: April 7<sup>th</sup> at 10:00 am

Per 4: April 7<sup>th</sup> at 1:30 pm

## How to Zoom:

1. Check your email and your parent's email for an invitation to the DESIGN 1 meeting. You need to get the **Meeting ID number** and a **Password**. I will send the email the day before the meeting.
2. Download the Zoom App on your phone or go to <https://zoom.us> on your computer.
3. Click on "Join a Meeting".
4. Type in the Meeting ID and enter it.
5. Type in the Password.

**\*\*\*WHEN YOU SIGN IN, USE YOUR NAME OR I WON'T KNOW IT'S YOU...AND I WON'T LET YOU INTO THE MEETING!!**

## Due Dates:

Page 1, the blank wall with the outlet: Due April 13<sup>th</sup>

Page 2, the brick wall: Due April 20<sup>th</sup>

Page 3, the window: Due April 27<sup>th</sup>

## Problem:

Altering or rearranging a commonplace image can capture an audience's attention. With this in mind, each of the three images on the assignment sheets are to be redefined by altering them in a personal way.

Solutions may range from:

1. Creating a story
2. Symbolic imagery
3. Abstractions

This is a subjective lesson, which means that most any theme, idea, or approach is valid. There is no "right" or "wrong," as long as the solution is original and personally expressed.

You can treat each image as its own separate problem to be solved or you can have all three images relate to each other in a thematic way. The external portion of the assignment sheet (what lies outside the three images) can be used.

Solutions should be executed as technically proficient finished pieces in black and white or full color.

### Analysis:

The three images are cold, boring, and lifeless. The images lack human involvement. The intent is to bring about a more personal and human quality by manipulating the given images. The images provided, give you, the designer, an open opportunity to play, to be creative, and use your imagination!

### Directions:

1. Think about the three images and how you can change them so that they are creative expressions.
2. Do some rough sketches.
3. Choose materials to execute your idea. Suggestions: Markers, colored pencils, collage pictures together (a collage must be made from several images: you cut and paste images onto the page. Images can be cut from magazines or printed out from the Internet).
4. Print out the three pages: Wall with outlet, Brick Wall, and Window. You will draw, color, cut these pages as necessary.
5. Whatever you choose as a material must be used proficiently. Color neatly, cut and paste with careful craftsmanship.
6. See attached rubric so that you understand how your project will be graded.
7. Each page should take approximately 90 minutes. Do one page per week.
8. When you are ready to hand in a page. You will photograph the page, or scan (You can use NOTES on an IPHONE to scan) it and email me your work.
9. If you can't send me the work by email, then make sure your name is on the project and return your work to the school.

### Directions for email:

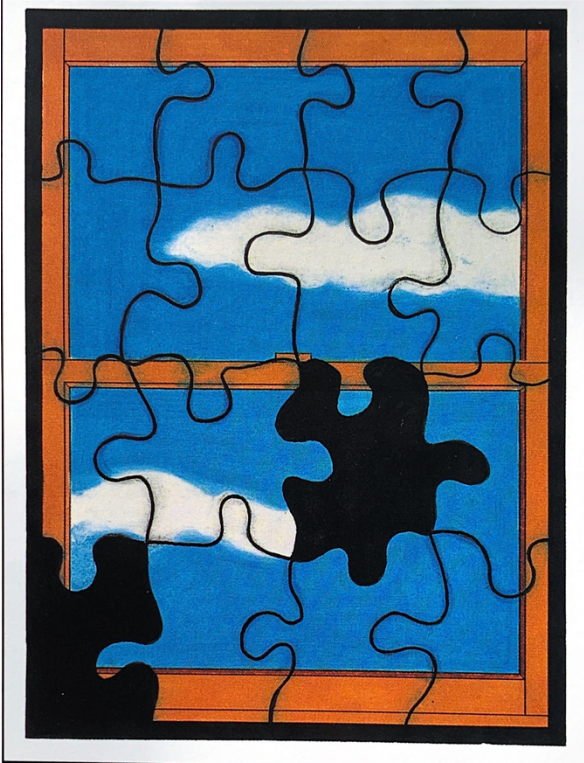
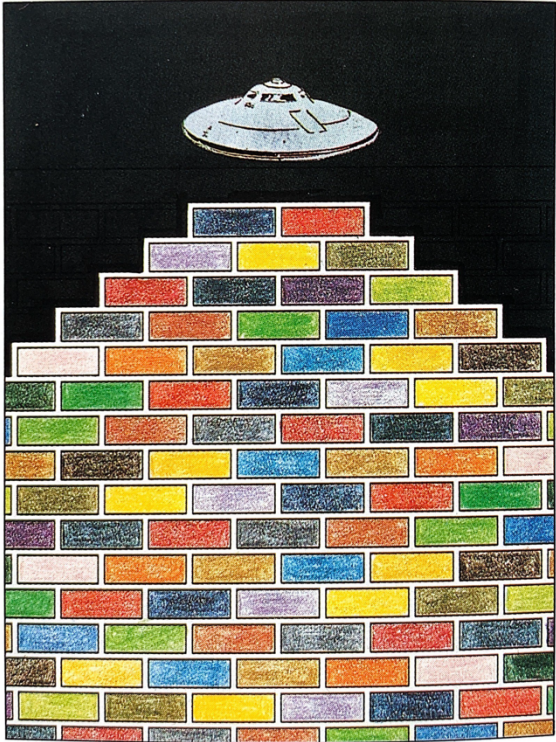
In the subject line, put your name, project title, and the period.

Example: John Smith, Altered Page (brick wall), per 2

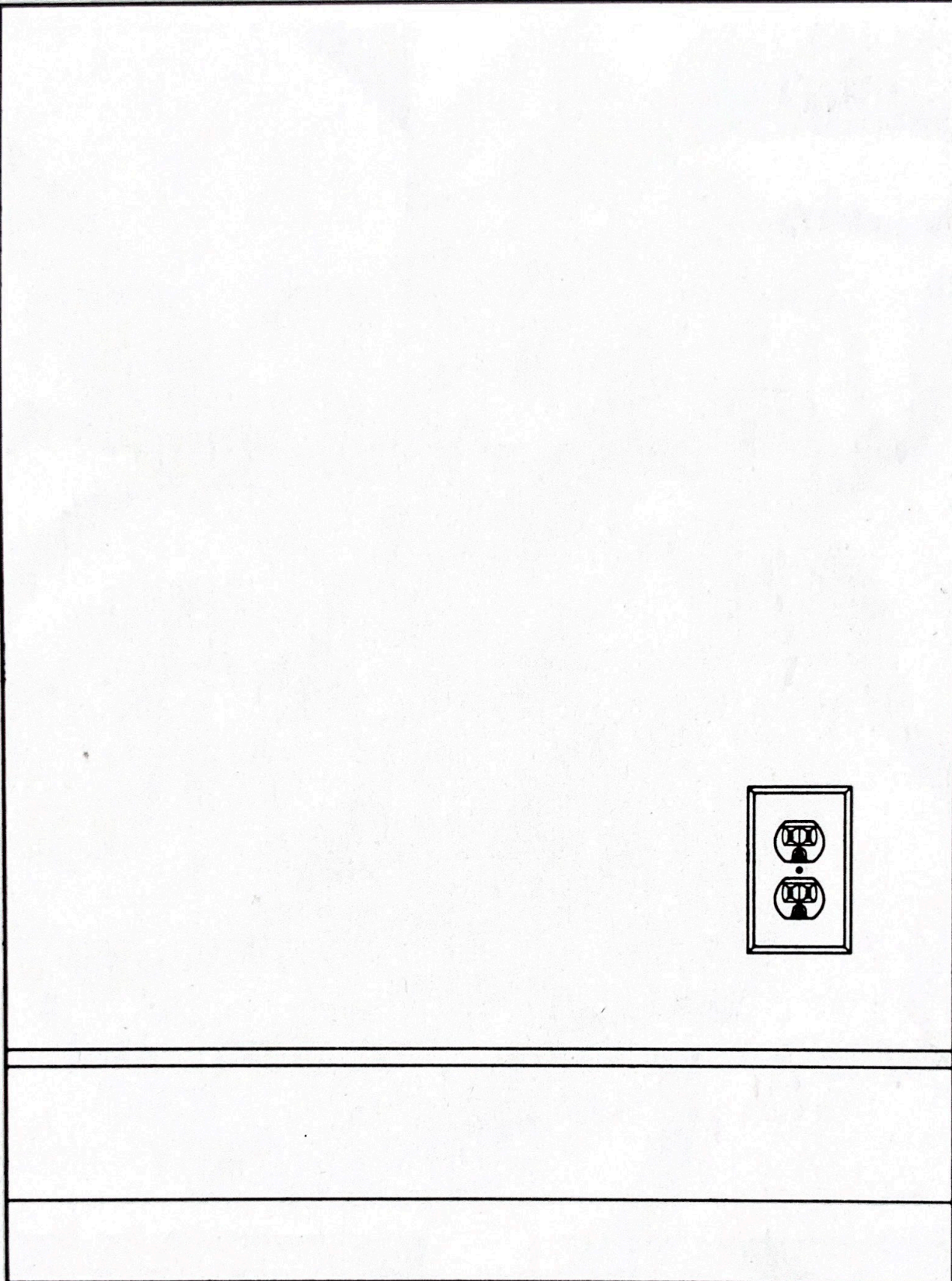
My email is [lapradel@luhsd.net](mailto:lapradel@luhsd.net)

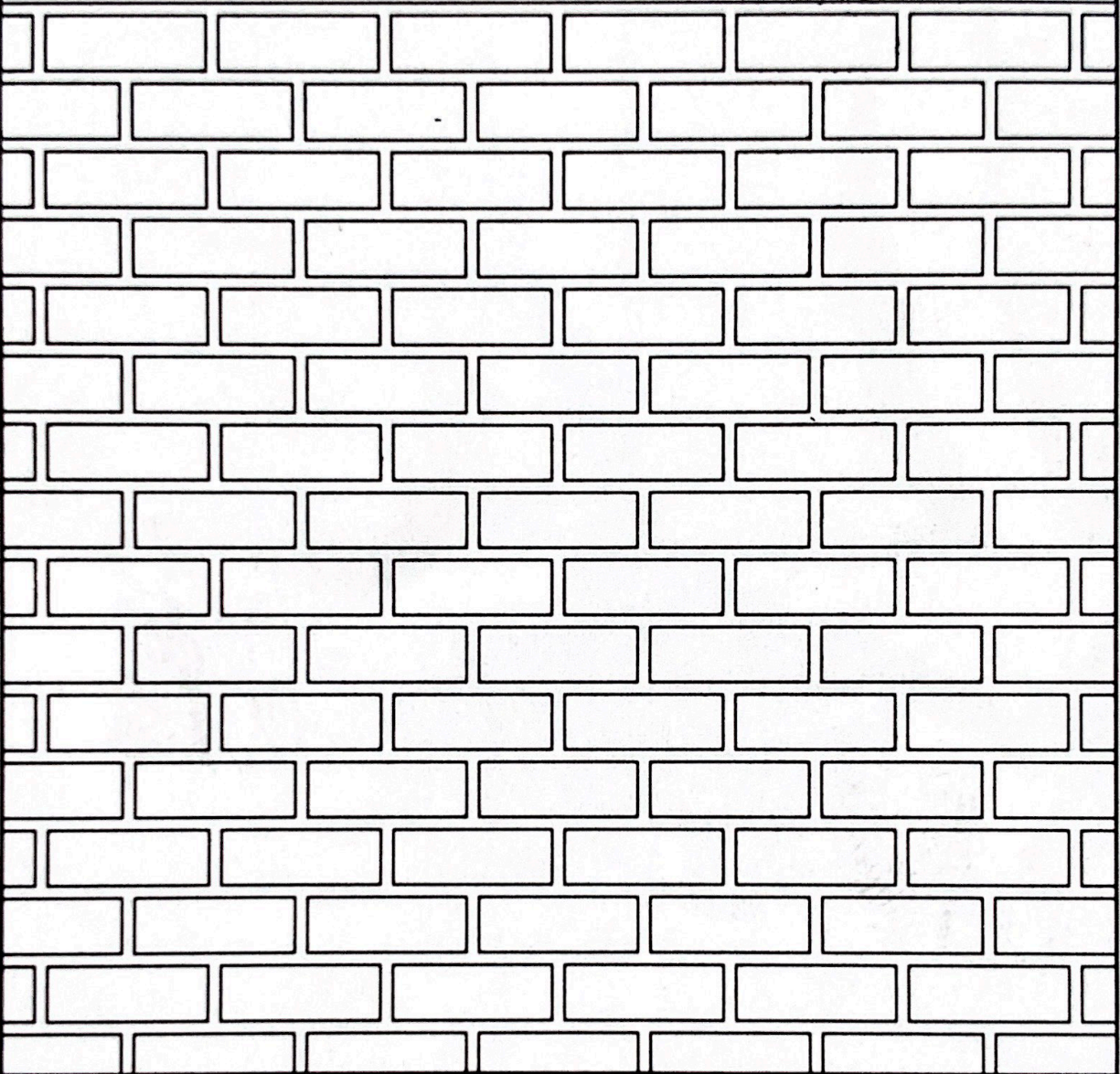
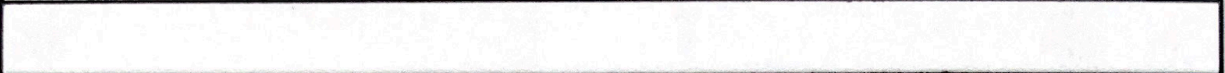
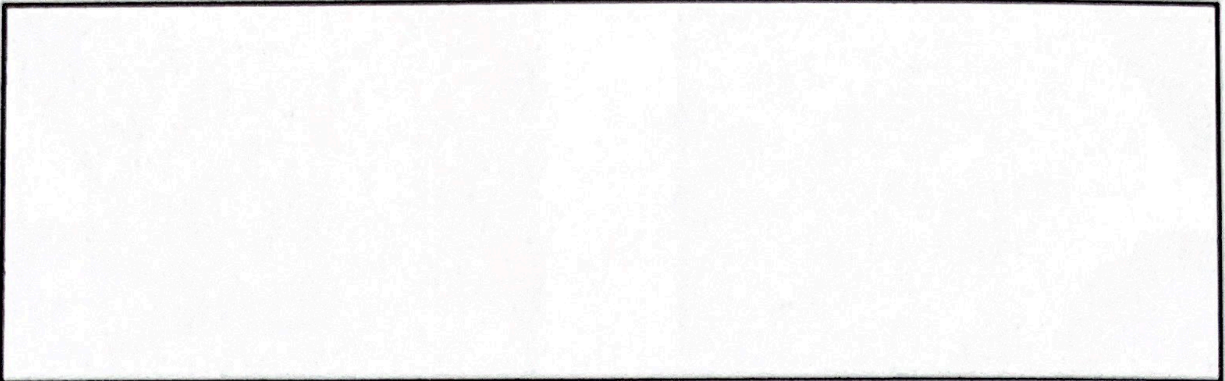
If you need help attaching your photo, email me.

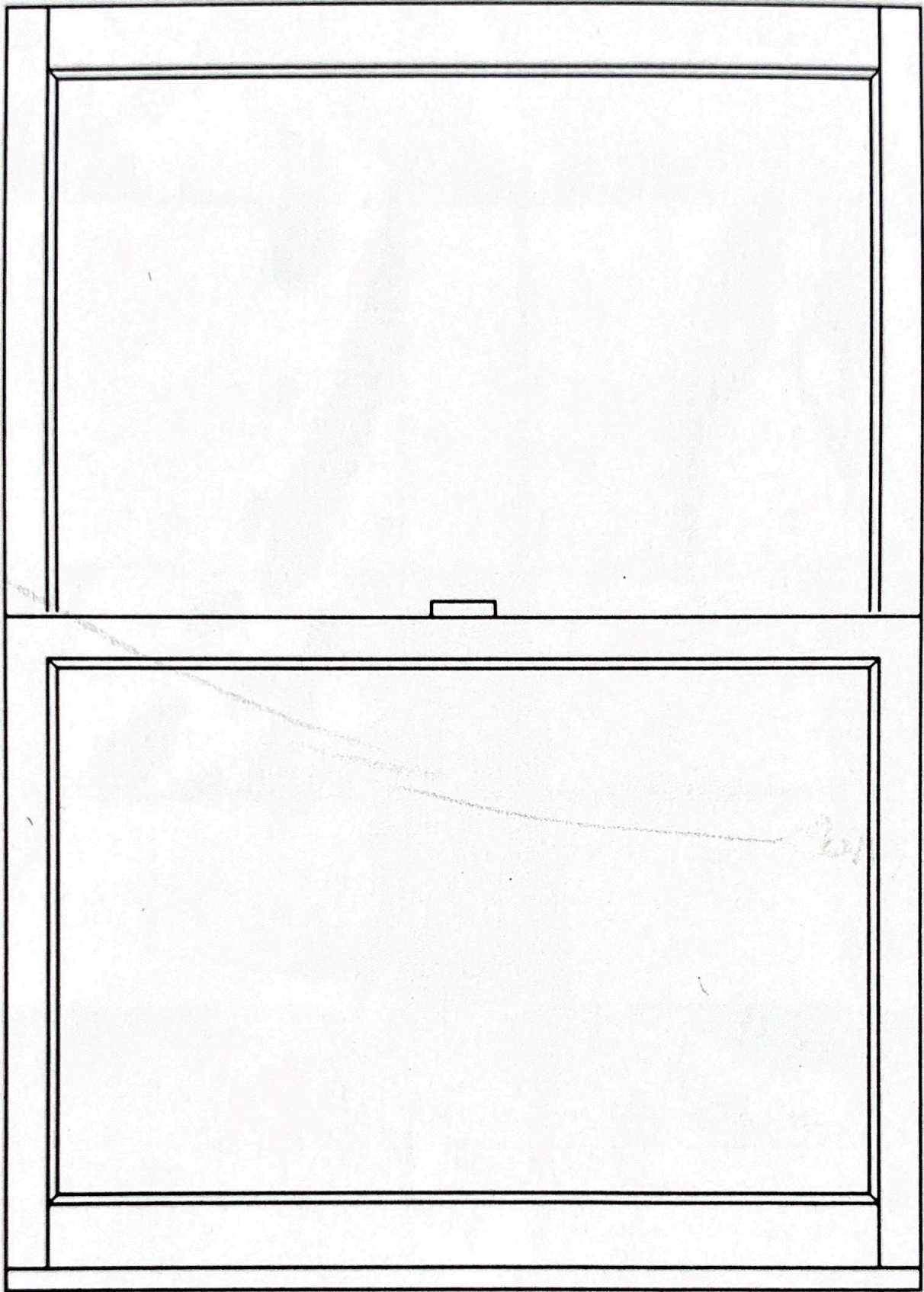
Here are some samples of finished work:



The next three pages are for the project.







## Rubric

Criteria	Advanced (4)	Proficient (3)	Emerging (2)	Novice (1)	What you are doing.
Craftsmanship	The project shows a <u>refined and sophisticated understanding</u> of artistic qualities: line, shape, color, texture, emphasis, balance, patterns, etc. In the use of materials. There is an EXTREME attention paid to detail.	The project shows an understanding of artistic qualities: line, shape, color, texture, emphasis, balance, patterns, etc. In the use of materials. There is an ADEQUATE attention to detail.	The project shows an improved understanding and application of artistic qualities: line, shape, color, texture, emphasis, balance, patterns, etc. In the use of materials. There is LITTLE attention paid to detail.	The project shows a very basic understanding and application of artistic qualities.	You are using the elements and principles of design to create a sophisticated result and you are coloring, gluing and cutting as neatly as possible.
Creativity	The project shows a sophisticated approach to an original and unique expression with a high degree of risk taking.	The project shows a competent development in the expression of a creative idea with an increased risk at risk taking	The project shows improved thinking and expression in the development of a creative idea but with limited risk taking.	The project shows a restricted approach to developing an idea with little evidence of risk taking.	You are creating a unique work, and original idea

### Scoring Table

8	7.5	7	6.5	6	5.5	5	4.5	4	3.5
100	95	90	87	83	80	77	75	70	65